**Student Name(s**)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Book Trailer Rubric**

|  |  |
| --- | --- |
| **PLOT** | **Enough of the plot is revealed that the viewer wants to read the book.** |
|  | **4 3 2 1 0**  **Comments:** |
| **QUOTES/TEXT** | **Text fully enhance other elements of trailer and does not overwhelm presentation.** |
|  | **4 3 2 1 0**  **Comments:** |
| **IMAGES** | **Images were carefully chosen to represent setting and characters.** |
|  | **4 3 2 1 0**  **Comments:** |
| **SOUNDTRACK** | **Soundtrack sets the mood for trailer, fully complementing text/images.** |
|  | **4 3 2 1 0**  **Comments:** |
| **DOCUMENTATION** | **All sources are cited completely and all copyrighted material is identified and used with permission.** |
|  | **4 3 2 1 0**  **Comments:** |
| **LENGTH** | **Trailer is between 90 seconds and 3 minutes long. Images/text remain on screen long enough to be read.** |
|  | **4 3 2 1 0**  **Comments**: |
| **CONVENTIONS** | **Spelling, grammar and punctuation are correct. Word choice is school appropriate and enhances the product.** |
|  | **4 3 2 1 0**  **Comments:** |
| **TOTAL SCORE** | **Comments:** |