MAKE A BOOK TRAILER IN ADOBE SPARK

STEP 1: CREATE AN ADOBE ACCOUNT

* Click here to get to the Adobe Spark site.
* Click on “sign up with email” and use your school Office 365 account information.

STEP 2: START MAKING YOUR VIDEO

* Click on the blue plus sign at the top of your screen and select “video.”
* Enter the title of your video.
* For the template, click the red button that says “start from scratch.”

STEP 3: CHOOSING A THEME

* Click on “theme” over in the right-hand column and choose the one you want for your video.
* If you change your mind as you work on your video, you can always change your theme later.

STEP 4: START CREATING YOUR CONTENT

* Now you can begin adding text and images to your video by clicking on the plus sign in the middle of the screen.
* If you want to add images, you can search right on Adobe spark by clicking on “find free photos.”
* If you can’t find image you want, you can search sites like Unsplash, Pexels, or Pixabay and upload the images yourself.

STEP 5: CHOOSE YOUR LAYOUT

* Click on “layout” and choose which of the 4 designs you’d like to use.
* You can use the same layout on each slide or choose different ones.

STEP 6: ADJUST YOUR IMAGE OR ADD TEXT

* Once your layout is selected, you can adjust your image by clicking on the little pencil icon in the upper right-hand corner of the video. Click the plus or minus sign to adjust as necessary.
* You can keep your slide as just an image or you can add text bvy clicking the plus sign again and choosing “text.”

STEP 7: GET THE TIMING RIGHT

* Decide how long you want your slide displayed on the screen.
* You can adjust the time by clicking on the circle in the bottom right-hand corner of the video.

STEP 8: ADD MORE SLIDES

* Click the plus sign in the white rectangle to add more slides.
* If you’d like to rearrange your slides, just drag them into the position you want.

STEP 9: ADD MUSIC

* After you’ve got your text and images ready to go, click on Music and select the song you’d like for your video.
* Hover over the left side of the music title to play a sample.

STEP 10: PREVIEW YOUR VIDEO

* Now that you’re almost finished, preview your video and make your final edits.
* If you’re using Google Chrome, the preview mode might not work correctly. Try switching to another browser if this problem occurs.

STEP 11: DOWNLOAD YOUR VIDEO

* When your video is finished, click on “download” to save your work.