Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

HOW TO GENERATE KEYWORDS

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| --- |
|  Research question/Topic: Should I purchase a franchise restaurant? |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Keywords:List 2-4 keywords from your research question/topic |  franchise |  | restaurant |  |
| Related Words,Topics, Phrases |  |  |  |  |
| Other Keywords and Keyword CombinationsList topics, phrases, names, etc. related to your topic. Use AND or Phrase to connect keywords | Capitalfinancing | customers | Fast foodChick fil aJack in the BoxQ Doba |  |

Source: sites.google.com/cpsd.us/learn/research-guide